

COMMUNITY IMPACT REPORT

2024 - 25





Dedicated to Serving

Children & Families Across Western New York

Welcome to the 2nd edition of The New View Alliance - Community Impact Report. This new annual report will combine the Gateway Longview and the New Directions Youth and Family Services annual Impact Reports to share with you how your support is having a positive impact in our community and the services we provide throughout Western New York and beyond.

New View Alliance is committed to creating a positive impact in the lives of children and families across Western New York. We work closely with our partners, Gateway Longview and New Directions Youth and Family Services, to provide the best behavioral, social, emotional and mental health services possible to those who need it the most. Visit our website to learn more about our team of passionate professionals with extensive experience in Mental Health Services including Behavioral Health, Special Education, Foster Care & Adoption, Residential, Preventive, Counseling & Community Based Services.

Edward L. Arcara

Board Chair | New View Alliance



As Board Chair, I have the privilege of witnessing firsthand the dedication, expertise, and compassion demonstrated every day by the leadership teams, staff, and volunteers of Gateway Longview, New Directions Youth and Family Services, and New View Alliance.

This year represents an important milestone in our shared history. After several years of successful partnership through our affiliate model, our Boards made the thoughtful decision to move forward with the process of uniting as one organization under New View Alliance. This decision reflects our confidence in the strength of our organizations and the belief that together we can create even greater opportunities for the children, youth, and families we serve.

The progress highlighted throughout this report is a testament to the commitment of our employees, the vision of our leadership, and the support of our donors, community partners, and stakeholders. We have seen meaningful growth across

programs and services while remaining steadfast in our mission to provide hope, healing, and opportunity.

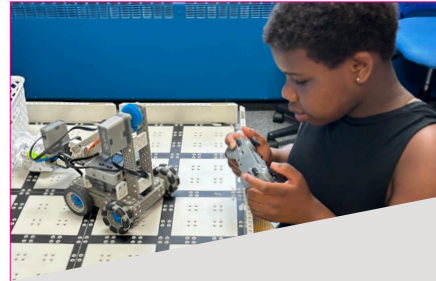
The Board remains confident in the path ahead. We believe that by building upon the strong foundations established by both organizations, New View Alliance will be well-positioned to expand impact, strengthen services, and respond to the evolving needs of our community for years to come.

On behalf of the Board of Directors, thank you for your trust, partnership, and investment in our mission. Together, we are building a stronger future for the children and families of Western New York.

Ed Arcara

Board Chair

New View Alliance



Carolyn DeFranco

Chief Executive Officer | New View Alliance

Dear Friends,

This year marks a defining moment in our shared journey.

Over the past several years, New Directions Youth and Family Services and Gateway Longview have worked side-by-side through an affiliate partnership built on trust, collaboration, and a common belief that every child deserves the opportunity to thrive. Together, we have learned from one another, strengthened our organizations, and expanded our collective impact across Western New York.

In 2026, our Boards of Directors made the historic decision to take the next step in that relationship by beginning the process of uniting as one organization under the New View Alliance name. This decision was not born from necessity, but from strength. Both organizations bring rich histories, strong leadership, dedicated staff, and a deep commitment to serving children, youth, and families. By coming together, we are building on those strengths to create an even greater capacity to meet the growing and evolving needs of our community.

As we look toward our planned merger in 2027, our focus remains unchanged: delivering high-quality, compassionate care and support to those who need it most. Through foster care and adoption services, behavioral health programs, educational services, residential treatment, family support programs, and community-based initiatives, our teams continue to change lives every day.

This year also brought remarkable growth and innovation across our programs. We expanded access to mental health services, strengthened supports for children and families, enhanced educational opportunities, and continued investing in new approaches that improve outcomes for those we serve. These accomplishments are only possible because of the dedication of our staff, the guidance of our boards, the trust of our partners, and the generosity of donors who believe in our mission.

As you read this Impact Report, I hope you see more than numbers and milestones. I hope you see the stories of resilience, hope, healing, and opportunity. Most importantly, I hope you see what is possible when organizations, communities, and supporters come together around a shared purpose.

Thank you for standing with us during this exciting chapter. Together, we are creating a stronger, more responsive organization and building a brighter future for the children, youth, and families we are privileged to serve.

With gratitude,

Carolyn DeFranco
Chief Executive Officer
New View Alliance

In Partnership With:



New View Alliance Board of Directors

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***Carolyne DeFranco**
CEO | New View Alliance

Join Our Board

In addition to providing effective, meaningful guidance on the operation of a large organization, a vital part of the board's mission is to lead social change through advocacy and collaboration, and to share power and decision making with the communities that we serve.

Learn more at
newviewalliance.org



Gateway Longview

protect • enrich • give hope



Committed to working together to protect, to give hope, and to enrich the lives of every child and family we serve.

Grants Received

Rite Aid Healthy Futures Foundation
The M&T Bank Charitable Foundation
The Rotary Club of Williamsville Foundation

Wegmans Food Markets
NYS Office of Mental Health
Broadview Federal Credit Union

The Breakdown

A look at the numbers across Gateway Longview agency programs

Behavioral Health Services

660

Children served 12 years old and younger

265

Youth served between 13 and 17 years old

12k

Clinical appointments provided by the Behavioral Health Clinic

Education Services

7

2025 Graduates!

191

PreK-12 students taught at two locations this year

47

Districts referred students to our education programs

Foster Care, Adoption & Kinship

9

Youth discharged (returned) to their family

19

Youth placed in Kinship homes

11

Youth adoptions

10

New certified foster parents

Community Services

467

Youth served

4k

Services provided by CFTSS (Children and Family Treatment and Support Services)



Erie 1 BOCES FUSION '25 Fashion Show

Gateway Longview Youth Debuts at "Portals of Illusion" show

Lafonso, a student at our Lynde School, took part in the "Portals of Illusion" Erie 1 BOCES FUSION '25 Fashion Show. The show encouraged youth to create sustainably upcycled fashion designs with the generous support of Goodwill of Western New York. Lafonso presented a collection of looks, including this striking red top, at the fashion show.



Cheering on Adoption!

Buffalo Jill alumni unite at the courthouse!

In June, Lisa and Patrick O'Connor, former foster parents through Gateway Longview, finalized the adoption of their sons, Zy and Niko. Lisa, a former Buffalo Jill, was joined in celebrating the special occasion by her Buffalo Jill alumni at the courthouse! Check out news coverage of this exciting moment on Channel 2 WGRZ.



The Scholastic Book Fair at Lynde School

Oh, the Places Reading Will Take You!

The Scholastic Book Fair at Gateway Longview's Lynde School was a great success! From March 17 – March 21, students stopped by the fair to purchase books and participate in fun activities!

This year's theme was Dr. Seuss inspired:
Oh, the Places Reading Will Take You!

Foster Care Banquet

Each year, during the month of May, the Gateway Longview foster care team hosts a banquet to recognize the hard work and dedication of our foster families granting awards based on living the mission.

Enrich Award: Danielle Winfield

Protect Award: Anne & Marcus Thomeer

Give Hope Award: Emily & Tony Hammond

Kinship Award: Lashawnda Grant
& Katie Staselevage



Thank You to Our Event Sponsors and Donors

BXI Consultants

Nottingham Advisors Inc.

Personal Touch Food Service

In Partnership With:



New View Alliance Leadership Team

Carolyn DeFranco
Chief Executive Officer
New View Alliance

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President
New Directions

Kristy D'Angelo
President
Gateway Longview

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Vice President of
Human Resources
New View Alliance

Patricia O'Connor
Chief Financial Officer and
Vice President of Finance
New View Alliance

Mario Hicks
Vice President of
Development & Mission
Advancement
New View Alliance

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Vice President of Operations
& Security Officer
New View Alliance

Sara Oche
Vice President of Corporate
Integrity, Privacy Officer
New View Alliance

Alicia Wieczorek
Vice President of Professional
Development & Safety
New View Alliance

Christine Nendza
Vice President of
Strategic Initiatives
New View Alliance



new directions
YOUTH AND FAMILY SERVICES



New Directions' mission is to foster resilient, self-reliant families and permanence for at-risk children in the shortest time possible, by promotion of safe, respectful, responsible and goal-directed behavior.

Grants Received

Carnahan-Jackson Foundation

Key Bank Corporation

F.T. and Anna C. Manley Charitable Trust Fund

Kelly for Kids Foundation

NYS Office of Mental Health

The Grigg-Lewis Foundation

The Lenna Foundation

The Breakdown

A look at the numbers across New Directions agency programs

Residential Services

83

Youth served on
Randolph Campus

57

Youth served on
Wyndham Lawn Campus

26

Youth served by AOBH
(Agency Operated
Boarding Homes)

Community Services

805

Number of families
served in Health Homes

15K

Number of youth and
families served with
in-home programs

603

Number served by CFTSS
(Children and Family
Treatment and Support
Services)

Education Services

152

Number of students that
attended Henrietta G.
Lewis Campus School

14

Number of students that
attended Wayne A. Secord
Therapeutic Preschool

Foster Care, Adoption & SSP

80

Number of children and
young adults served by
Foster Care, Adoption,
and SSP (Supervised
Setting Program)



Foster Care Accreditation:

Solid Foundation for Inclusion Tier of Recognition.

After demonstrating our commitment to an inclusive environment through our policies and practices, this recognition certifies that our Foster Care Department is LGBTQ+ welcoming and affirming.

“This recognition from the Human Rights Campaign is well-deserved. I am deeply grateful for the compassion, strength, and love you bring to this work.” - Sarah Taylor, President of New Directions



Introducing a New Program:

Brief Strategic Family Therapy (BSFT®):

New Directions is excited to begin delivering a new evidence-based program to children and families. BSFT® is a strategic intervention aimed at preventing child abuse and neglect while enhancing family functioning and promoting healthier family dynamics. The therapy focuses on improving communication, resolving conflicts, strengthening relationships, reducing or eliminating negativity, and equipping families with the skills and resources necessary for long-term well-being.



Falling for the New Directions Ski Club

Learning to fall and get back up, one slope at a time

More kids fell down during February Ski Club than ever before which, turns out, was a good thing. The youth were starting to obsess over perfection on the hill. Mr. Frame introduced them to the joy of going over bumps, dips and undulations in the snow. This is a great way to grow in balance but also a great way to fall down. As the youth tipped over in the snow, it normalized failure and helped the youth to relax.

15th Annual Ed Krieger Memorial Golf Tournament

Since 2011, New Directions Youth and Family Services has honored the memory of Ed Krieger with an annual golf tournament. Krieger was a 20-year Air Force veteran who worked at New Directions Youth and Family Services. He was widely known by many friends, co-workers, and clients in the southern tier for his positive and uplifting attitude. In October 2010, Krieger was diagnosed with bone cancer. He passed away in January 2011. Proceeds from the Annual Ed Krieger Memorial Golf Tournament enrich campus life and support opportunities for New Directions youth.



Thank You to Our Event Sponsors - Sponsors \$100 and up

New Directions Supervisors
Jeremy T. Archer
Register Graphics, Inc.
LandPro Equipment LLC
Pea Pod & Juniper
Mary-Louise Clark
John K. Morris
Steven J. Slavin

Veterans of Foreign Wars John F.
Ahrens Post 5296
Jamestown Area Community FCU
Jones Well Drilling, Inc.
Metallic Ladder Manufacturing Co.
/ Alumidock
VanRensselaer & Son Funeral Home
Colecraft Commercial Furnishings

Holiday Valley Safety Patrol
Scott R. Winterburn
Susan J. Markel
Falconer Repair Service
Kathryn Searle
FHS Construction
Randolph Auto Supply, Inc.

Thank You

For Your Generous Donations!

The following list reflects those who have gifted \$250 or more through financial contributions to **The Gateway Longview Foundation** between **July 1, 2024 and June 30, 2025**. We are so thankful for the over 500 donors who have made gifts under \$250 and donations of goods or services, and to those who donated to our external fundraisers. Every gift is working to protect, enrich, and give hope to children and families. Thank you for your generosity.

Advanced Dairy Services
Brainardsville United Methodist Church
Broadview Federal Credit Union
Sharyn S. Buyers
CNA
Scott Dempsey
Dundee United Methodist Church
Mr. and Mrs. Michael Ervin
Geneseo United Methodist Women
John Hellriegel
Hope United Methodist Women
Lee Center United Methodist Women
Macedon Center United Methodist Church
Marjorie and John Buyers Foundation Inc.

Donna McIntire
Anthony and Corey Montagna
Thomas F. Muraca Family Fund
John and Kristina Neuland
Ocean Reef Community Foundation Inc.
Maureen Reilly
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S. Perinton United Methodist Church
Marlene Ann Schaefer
David Simmons
Smith Family Foundation
Lewis S. Somers
Stittville United Methodist Church
Sharon Tomasula

Financial Report

Gateway Longview 2025 Fiscal Year

38K

Gifted from faith-based communities and WNY businesses

161K

Total Foundation support to the Agency restricted and unrestricted

126K

Worth of services and in-kind goods

24M

Income from Behavioral Health, Community-Based, Education and Residential programs

303K

Received through legacy gifts and trusts

2.5M

Administrative cost, below New York State recommended 15%

The following list reflects those who have gifted The New Directions Youth And Family Services Foundation financial contributions for more than 30 years. Thank you for your legacy of support.

Anonymous	Arthur and Kathy Jackson
Edward and Kari Arcara	Nancy Kasprzak-Whitmore
Larry C. Badgley	Lisa C. Lange
Dorothy R. Bald	Lions Club of Lockport
Lowell and Carol Brinnen	Joan M. Loyacano
Buffalo Sabres	Sylvia Moran
Kevin C. Clark	Bruce and Bonita Muck
James and Judith Coder	Steven and Carol Papapanu
Community Foundation for Greater Buffalo	Virginia and Paul Pietrocarlo
James Cowe	Wayne and Lori Rhinehart
Ellen Doyno	Silvestri Architects, PC
Evening Optimist Club of Lockport	Paul and Lynda Sisti
William and Bonnie Evert	Jean D. Skop
Carl and Ann Galante	Sharon S. Strassel
Edward F. Gargala	Ulrich Sign Co., Inc.
Myrna Gebhard	United Way of Buffalo and Erie County
Grigg Lewis Foundation, Inc.	Thomas and E. Gail Walder
Sally Guthrie	Joan Waterstrat
Harley Owners Group, Niagara Falls Chapter	Donna E. Wollenberg
James and Phila Ibaugh	

We are so thankful to the nearly 100 donors who have made gifts year after year. Every gift is working to foster good in our communities. Thank you for your generosity.

We have tried our best to acknowledge contributions appropriately. If you find an unintentional error in the way you, your loved one, or your business is represented, we sincerely apologize. Please contact the New View Alliance Development & Mission Advancement Team at 716.783.3100 ext. 3382 so we may correct it.

Financial Report

New Directions 2025 Fiscal Year

1.7M

Revenue for the Foundation

34.5M

Total Agency Income

38M

Agency revenue raised

30M

Income from Behavioral Health, Community-Based, Education and Residential programs

1M

Received through grants

3.6M

General Operating and Administrative cost

Holiday Hope 2025

Gateway Longview and New Directions Youth and Family Services have come together to combine the annual holiday gift campaigns (formerly known as Adopt-an-Angel and Save a Christmas) to expand the initiative bringing joy and holiday gifts to over 500 children and families across Western New York through the Holiday Hope Gift Campaign.



Thank you - Independent Health

Thank you to our event Presenting Sponsor Independent Health for their continued support of our mission.

Thank You to Our Event Sponsors and Donors

1st Priority Mortgage	Cindy Gregoretti	Faith United Methodist Church
Aberlee Clark	Clarence Inferno Girls U16 Black	Foreman Enterprises
Akbar Baksh	Colleen Hunter	Frontier Science & Research Technology
Akron First United Methodist Church	Collins Advisors, LLC.	Gabriella Cavalleri
Alicia Wieczorek	Comfort Quilters	Grant Amey
Amanda Brennan	Community Bank	Grigg-Lewis Foundation, Inc.
Amherst Presbyterian Church	Cornerstone Community Federal	Heather Wawro
Amy Mumbach	Credit Union	Heidi Rodriguez
Amy Tremblett	Courier Capital, LLC	Hodgson Russ
Angel Casey	Courtney Hunter	Hunt Real Estate- Williamsville Office
Angela Townsend	Cub Scout Pack 619 of Williamsville	Independent Health
Angelina App	Danielle McFeely	Ingram Micro Philanthropic
Anonymous	Dave & Mary Hunter	Jackie Bardo
Apryl Daniels	Mr. and Mrs. Dave James	Jaimie Davis
Belle Oakley	Debra Scott	James Bliss
Bowens Corners United Methodist Church	Delaware North	James Cannata
Brandon Szubinski	Desiree White	James and Christine Sugg
Bridget A. Kashmer	Diane Lewis	Janet Fairchild
Brittany Rowlinson	Dixie Grabow	Jean E. Edmister
Brooke West	Dru Hites	Jean Huck
Bruce and Mary Wallmann	Dundee United Methodist Church	Jeffrey and Catherine Johns
Burdett United Methodist Church	Dzifa Gan	Jencap Specialty Insurance Services
BW's Barbecue Home	Eastern Hills Wesleyan Church	Jenn Richter
Callie Georger	Elaine M Bialecki	Jenna Zambotti
Candy Apple Cafe	Elisabeth McAllister	Jennifer Koch
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Cathy Houle	Elizabeth Kahn	Jennifer Stith
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Chloe O'Loughlin	Emily Anastasia	Jill Taylor
Christ United Methodist Women	Emily Donovan	Joanne Bodine
Christie McNee	Emily Tennant-Koller	Jocelynn Naylor
Christine Stephans	Eric Fitzpatrick	Jodi Williams
Christopher Shriver	Erin MacVittie	Jody Ann Galvin
Cierra Kress	Excuria Salon and Spa	John Flore Foundation



New View Alliance

HOLIDAY HOPE

Gift Campaign

John T. Thompson, Ph.D.

Julie Angelone

Justin Grabow

Kaleida Health Center for Laboratory Medicine

Kate DelGobbo

Kate Mikoley

Katharine Andres

Katrina Norris

Kayla Clark

Kelley Molina

Kelli Gaiser

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Kiwanis Club of Lewiston

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Middleport United Methodist Church

Nancy Elmore

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New ARA Mudd Jeep Club

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NOCO Energy Corporation

NYCM Insurance

Oetiker

Families of Orchard Park Cooperative Daycare

Otis Eastern Services, LLC

Otis Minnesota Services

PCB Piezotronics, Inc.

Pediatric Urgent Care of WNY

Play it Forward Mattel Inc.

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Southington Jaycees

Spectrum Health and Human Services

Spectrum Health Main Street Clinic

St. John's Lutheran Church

St. John's United Church of Christ

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Steven Huebsch

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Trinity United Church of Christ

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University at Buffalo SAAC

Victoria Weise

Walsh Duffield Companies, Inc.

Wendy Lanterman

Williamsville Rotary Foundation, Inc.

Williamsville United Methodist Church

WNY Fitness and Rehabilitation Institute

Youngstown Lions Club

In Partnership With:



Gateway Longview
protect • enrich • give hope



new directions
YOUTH AND FAMILY SERVICES

Save a Christmas 2024

Since 2013, hundreds of children have experienced the joy of opening presents on Christmas morning thanks to the generosity of local businesses, organizations, and individuals through the New Directions annual Save a Christmas campaign.



Save a Christmas started when a New Directions employee mentioned how much it meant to her when she received a pink watch as a Christmas present from an anonymous sponsor when her family was living in a shelter and unable to afford any gifts. Inspired by her story, we set out to connect families in similar situations with generous sponsors from the community.

Thank You to Our Event Donors

Alside Supply	Rachel Freiheit	Michelle Randall
Canal Bank	Stephanie Gierszewski	Heidi Rodriguez
EZ Loan auto	Max Glose	Jason Ruppert
Nino's Pizza	Justin Grabow	Heidi Serth
Pediatric Urgent Care of WNY	Stephanie Hallman	Lisa Shoop
Dakota Alexander	Carly Hathaway	Madison Smith
Olean American Legion Auxiliary	Margaret Hereth	Sara Snyder
John Fiore Foundation	Michael Hereth	Meaghan Sowinski
Jackie Bardo	Nick Hereth	Kate Stack
Felicity Barnes	Stacy K. Hildreth	Jennifer Stith
Kara Bemis	Brittany Hubler	Haylee Stopa
Otis Minnesota Services	Cornerstone Community Federal Credit Union	Linda Stuchell
Scott and Erika Bishop	Mariah Ireland	Sarah Taylor
Joanne Bodine	Jennifer Keane	Daniela Thompson
Kate Booth	Kristin Keller	Ransomville Free Methodist Church
Judith Braden	Lynanne Kent	Angela Townsend
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James Cannata	Lauren Kislack	Erin Truman
Judy Cerza	Jill Kleppe	Bruce and Mary Wallmann
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Kelly Coleman	Shawn Mahoney	Lana Young
Kelly Copps	St. John's United Church of Christ	Jenna Zambotti
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Cindi Denick	Kate Mikoley	
Danielle Diina	Kimberly Milleville	
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Sam Faduski	Lynne Neveau	
Janet Fairchild	Lisa Nowicki	
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