



## TUESDAY, JULY 15

| TIME    | POWER HOUR SPONSOR                    | INCENTIVE                             |
|---------|---------------------------------------|---------------------------------------|
|         | GIVE 716 T-SHIRT CREATED BY 26 SHIRTS | First 3,000 donors of \$71.60 or more |
| 7:16 PM | BILLS/SABRES FOUNDATIONS              | \$50,000 Matching Donation            |
| 8:00 PM | JOSH ALLEN SIGNED JERSEY              | First 100 donors of \$1,000 or more   |
| 9:00 PM | SEAN & JAMIE MCDERMOTT                | \$20,000 Matching Donation            |

## WEDNESDAY, JULY 16

|                    |   |   |
|--------------------|---|---|
| 7:00 AM            | TRUSTED TALENT  | \$5,000 in grants                                     |
| 8:00 AM            | BILLS PRESEASON TICKETS SPONSORED BY WEGMANS                | First 100 donors of \$117.60 or more                  |
| 9:00 AM            | HIGHMARK BLUE CROSS BLUE SHIELD                             | \$25,000 Matching Donation                            |
| 10:00 AM           | BANDITS TICKETS   | First 100 donors of \$117.60 or more                  |
| 11:00 AM           | SABRES GOATHEAD SIGNED JERSEY                               | First 100 donors of \$500 or more                     |
| 12:00 PM           | KEYBANK   | \$15,000 Matching Donation                            |
| 1:00 PM            | M&T BANK  | \$25,000 Matching Donation                            |
| 2:00 PM            | ARTS & CULTURE HOUR SPONSORED BY M&T                        | First 100 donors of \$50 or more                      |
| 3:00 PM            | NEW ERA EXCLUSIVE GIVE 716 CAP                              | First 300 donors of \$71.60 or more                   |
| 4:00 PM            | WEGMANS   | \$25,000 Matching Donation                            |
| 5:00 PM            | BISONS TICKETS  | First 200 donors of \$50 or more                      |
| 6:00 PM            | SABRES TICKETS SPONSORED BY HIGHMARK BLUE CROSS BLUE SHIELD | First 100 donors of \$117.60 or more                  |
| 7:00 PM - 11:59 PM | BILLS, BANDITS, SABRES GOLDEN TICKETS                       | \$50 or more for a chance at our golden ticket items! |