Gateway Longview
protect • enrich • give hope

2019 - 2020
COMMUNITY IMPACT REPORT

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Message from our President & CEO, Carolyne DeFranco

This year I had the unique privilege of leading this organization through the crisis. Privilege may seem like an odd word, but it feels right. If you are reading this report, you probably know how the pandemic disproportionately impacted the people we serve. Youth and families already distressed from trauma, mental illness, neglect, developmental disabilities, homelessness, domestic violence, and poverty—and now this. The crisis was compounded, especially for our Black and Brown youth and families, as they watched the senseless death of George Floyd, spotlighting the inequality that still exists for people of color.

Throughout the ordeal, I watched our staff persevere with one goal in mind—to be there for the children and families who desperately needed us now. I saw teachers and aids delivering presents to ensure every family had a holiday. I saw counselors bringing in food and diapers from their own homes so our community workers could give to families. I saw our Foundation staff feverishly applying for grants to ensure every youth had a computer and our IT department working around the clock to ensure every staff could provide telehealth counseling. I talked to caseworkers who conducted family visits from cars and front porches, knowing how critical it was for parents and children to still be physically close to one another, even if they couldn’t touch, and to foster parents homeschooling five and six kids while still maintaining their jobs working from home.

I could go on, and this report demonstrates some of these efforts, but there was so much more that couldn’t be captured. At a time when so many felt helpless, Gateway mobilized to an extent that transcended job descriptions, titles, work hours, and even beyond personal circumstances, to do what was needed.

Our purpose in this community has never been so evident as in this past year. Yes, privilege is the right word.
Message from our Agency Board Chairman, Michael Ervin

Every year, we collect data and stories, and look back on our agency. There are wonderful stories of resilience, quick-thinking, and generosity from our staff, donors, and supporters. As Board Chair for both Gateway Longview and New View Alliance, I welcome you to read through our community impact report. The 2019-2020 year had its challenges and our staff met the challenge and continued to provide critical services to children and families across Western New York.

Gateway Longview has a storied 130 year history, our longevity demonstrates our commitment to responding to the needs of our community. We have evolved, adapted, and introduced new services that have continued throughout the pandemic.

Your support directly and positively impacts over 5,000 children. Children who might be waiting for their forever family through adoption, children who might need special education, or children who may benefit from our behavioral health counseling. These are just a few of the many examples of how Gateway Longview helps others in need. Your generosity goes a long way to help bring safety and stability to those who need it most. Thank you.

Message from our Foundation Board Chairman, Scott Dempsey

This past year has had an impact on all Western New Yorkers, but it has been especially challenging to those most in need in our community. Throughout the pandemic, the incredible leadership and staff at Gateway Longview sacrificed so much to continue to serve those who suffered disproportionally. Their dedication, creativity, and selflessness throughout this past year has been awe-inspiring. They truly represent the best of the ‘City of Good Neighbors.’

During the pandemic, we also saw the incredible generosity of our supporters. The 2020 Adopt an Angel campaign received gifts for 920 wish lists for children and families in need. We also saw over $711,000 in Foundation support from our generous donors. And while the Foundation’s premier fundraiser BBQ and Brews Bash had to take a virtual format in both 2020 and 2021, we still raised over $80,000. Finally, a special thank you to the donors who helped fund our new pool, which helped provide a welcome relief for our residential youth.

Because of the support of our tireless staff, volunteers, and generous donors, the Foundation has emerged from the pandemic on strong financial standing. The endowment has grown, and we have added four new Board members Meredith R. Duquin, LMHC, Lydia Beebe Safulk, Evan N. Smith, and Joshua L. Pennel. Since the inception of the Foundation in 1998, gifts to the Foundation have led to $32 million in programs in services to benefit children and families, right here in Western New York. Despite all the tragedy and loss of the past year, we have seen remarkable generosity from our entire community to support Gateway Longview.

We are incredibly grateful for your support.

Leadership Team
Carolyne DeFranco
President and CEO
President, New View Alliance
Erin Bice
Vice President of Human Resources, New View Alliance
Kristy D’Angelo
COO of Behavioral Health & Preventative Services
Michelle Federowicz Cope
COO of Foster Care & Residential Services
Allison Newman
Vice President of Educational Services
Mike Kelly
Chief Financial Officer and Vice President of Finance
Gary J. Rouleau
Vice President of Foundation & Organizational Advancement
Larry W. Perry
Vice President of Operations & Security Officer
Pamela Rouse, LMSW, CHC
Vice President of Corporate Integrity, Privacy Officer

Mission
Working to protect, enrich, and give hope to the lives of every child and family we serve.

Core Values
Integrity, Safety, Empowerment, Diversity, Collaboration.

Approach To Care
We are committed to an approach to care that is solution focused and trauma informed.
Surprising Our Foster Families In Quarantine

2020 was a busy year for Gateway Longview’s Foster Care and Adoption team! In addition to the notable increase in foster care inquiries, the team worked hard to continually recognize Gateway Longview’s amazing foster and adoptive families. In the spring, families were surprised in honor of May’s Foster Care Awareness month. Each family was recognized for their effort displaying Gateway Longview’s mission of “protect, enrich, and give hope.” In the fall, National Adoption Awareness Month allowed the community to get personal with the stories of many adoptive parents and families through relevant Q&A’s and interviews thanks to Zoom. Learn more about foster care and adoption by visiting gateway-longview.org/fostercareaadoption

Meet The Gallagher Family

Originally certified in: April 2012 | Number of children fostered: 3 | Number of children adopted: 1
Number of days Kayleigh spent in foster care: 1248

What led you to fostering?
“When I was 10 years old I met a girl that my dad’s boss was fostering. I have always remembered her and her story. When I became a teacher, one of my best students was also in foster care with her siblings. After teaching her I was certain I wanted to foster. When I met Neil and we got engaged we agreed to foster eventually. After struggling to have our own biological children we decided to look into foster care. We received our first placement only to find out that I was in fact 6 weeks pregnant!”

How is the family now?
“We are doing great. We are excited to legally be a family, but really nothing has changed. We have been a family since the day Kayleigh came into our home and had she left, she would still always be part of our family. All three kids want another baby!” - Melissa

Hear more of the Gallagher’s story at youtube.com/gatewaylongview.
On June 19th, 2020 the Lynde School celebrated 11 middle school, and 3 senior high graduates with a drive-thru graduation held at the Lynde School. Although we couldn’t all be together, the Gateway Longview staff showed up in full force to cheer on our graduates. We also celebrated in similar fashion for our Therapeutic Preschool & Kindergarten! To celebrate the occasion, Gateway Longview staff organized a car parade for all of our little graduates.

Visit gateway-longview.org for more information on educational services!
This year, the Gateway Longview Preventive Services Kinship Program has continued to provide kinship care services to families across Erie County. Kinship families consist of a child that has been placed with a relative (“kin”) caregiver that provides a safe, caring, and supportive living environment for a child. Since the pandemic began, Gateway Longview Kinship Caseworkers have delivered services that range from ensuring families have their basic needs met, verifying the safety of children, and connecting families to housing and educational supports.

Despite the many uncertainties during the COVID-19 pandemic, the Kinship Staff and Kinship Caseworkers have provided consistent services to kinship caregivers, children, and biological parents. Additionally, typical “Kinship Nights” were transformed into opportunities for service through the “Kinship School Supplies Backpack Giveaway” and meal prepping Thanksgiving Dinners. For more information on contacting Gateway Longview’s Kinship staff, visit gateway-longview.org/communitybased.

“Gateway turned my son around. He went from being below grade level and getting sent home ever day to at grade level and never being sent home. I don’t know where my family would be without this place.”

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**COMMUNITY-BASED SERVICES**

**Children served**

26 Families served by the Kinship Program

45 Successful discharges from the Kinship program

10 Families discharged!

Summer fun from the Bonadio Group!

*2020 Calendar Year*
In the Spring of 2020, Gateway Longview’s Behavioral Health Clinic continued to protect, enrich, and give hope not only through the transition to tele-health and wellness care, but assisting those in need as a result of coronavirus. Thanks to a partnership with theWell, members of the Behavioral Health team were able to deliver crucial groceries and supplies to Gateway Longview families in need of them. Over 40 Gateway Longview families were served as a result of this partnership. Check out a few of our Gateway Longview staff in action! For more information on the Behavioral Health Clinic and its 40+ sites, visit gateway-longview.org/bhc.

“*My nephew has been going to this Gateway Longview since he was 3 and he has progressed beyond my expectations. He and I love the staff; they are so kind and take their time with each and every child.*” - Jessica R

**Behavioral Health Services Partners With theWellbuffalo**

**Children served 12 years old and younger**

996

**Youth served between 13 and 17 years old**

425

**Clinical appointments provided by Behavioral Health Services**

23k

*2020 Calendar Year*
As we celebrate the start of 2021, I want to take some time to celebrate highlights from 2020. In particular, I am encouraged and grateful for the generosity, determination, thoughtfulness and adaptability of each Gateway Longview volunteer. During a year when it would have been understandable to take a step back from volunteering, they stepped up! When youth most needed someone to protect them from discouragement and give them hope that someone cared, these individuals stepped in to enrich the dull days and scaled back holidays. Thank you for supporting our youth and staff, even from a distance. Whether it was dropping off devotionals, letters, cookies, or an act of service during the holidays, your efforts were and continue to be greatly appreciated!

-Amanda Snyder, Volunteer Engagement Specialist

Volunteers Finding New Ways To Serve

We have lots of opportunities for individuals and groups to make a difference. Become a mentor, intern, or coach. Visit gateway-longview.org/getinvolved or call 783.3100 ext 3106.

Donate While You Shop!

Did you know you can shop online while giving to Gateway Longview? When you shop both Amazon and Rite Aid, a portion of your purchase will be donated to Gateway Longview. Simply add Gateway Longview as your organization of choice before you begin shopping! Visit smile.amazon.com or kidcents.riteaid.com (online or in their apps) to get started!

Volunteers across Gateway Longview

Businesses across WNY represented

Volunteer hours donated

Houses of worship represented

*2019 Fiscal Year
Celebrating over 130 Years Of Protecting, Enriching and Giving Hope

On January 21, 2020, Gateway Longview commemorated 130 years of serving children and families across Western New York. What started as The Buffalo Deaconess Home of the Methodist Episcopal Church, a ministry of parishioners focused on serving orphaned and abandoned children, is now a thriving organization committed to continuing that tradition throughout WNY.

Gateway Longview Joins New View Alliance

To meet the challenges of a complex and rapidly changing service environment, Gateway-Longview, Inc., and New Directions Youth & Family Services, Inc, have joined in a strategic affiliation with the creation of a new parent company, New View Alliance, Inc., which is now among the 10 largest non-profits in Western New York.

As the parent company, New View Alliance provides oversight, strategic planning and advocacy for both affiliated agencies, each of which will continue to operate as individual service entities but with a shared strategic vision. The affiliation also allows for the parent company to provide shared administrative support for finance, human resources, information technology and corporate integrity.

For more information visit newviewalliance.org.
Gateway Longview’s Adopt an Angel 2020 campaign was a huge success. During the month of December, Gateway Longview received, sorted and packaged gifts for over 920 wish lists, for children and families in need over the Christmas and Holiday season. The generosity and support Gateway Longview continues to receive during the pandemic is amazing. Thank you for your continued support in allowing Gateway Longview to protect, enrich and give hope to every child and family served.

1st Priority Mortgage, 716 Realty Group, Anthology, Candy Apple Café, Frontier Science, Howard Hanna Real Estate, Green Genie, HUNT Real Estate, Ingram Micro, Life Storage, Linde Technology Center, Nottingham Advisors, PCB Piezotronics, Root & Neal Co., Summer Street Capital, Try-It Distributing, USI Insurance Services, Merck & Co, Inc.

Anonymous, Andrews, Bernstein, Maranto & Nicotra PLLC, Law Office of Mindy Marranca, Amherst Presbyterian Church, Burdett United Methodist Church, Christ United Methodist Church, Clarence Center Akron Mennonite, Clarence United Methodist Church, Elma United Methodist Church, Faith United Methodist Church, Kenmore United Methodist Church, Middleport United Methodist Church, St. John’s Lutheran Church, Unitarian Universalist Church of Amherst, Williamsville United Methodist Church, Kaleida Health - Center for Laboratory Medicine, Marilyn Kobza & Family, The Schwartz Family, Rita Sharkey, Sue Podlas, Sondra and John Crawford.


Gateway Longview Pool Reopens After 4 Years

After four years, Gateway Longview’s brand new pool is now open! The pool was open all Summer long in 2020 for Gateway Longview’s residential youth to cool off. We want to thank everyone who gave to making this project a reality, including The Helen Reilly Family, the Buffalo Bills, Kelly for Kids Foundation, M&T Bank, and all who gave to purchase toys during last year’s “Spring It On” campaign, including Faith United Methodist Church in Lancaster.

BBQ and Blues Goes Digital In 2020 as "Gateway Longview Live"

On Friday, June 12, 2020, Gateway Longview held its first-ever live stream, in place of what would have been our 12th annual BBQ and Brews Bash fundraiser. Thanks to your generosity, Gateway Longview was able to raise over $5,000 to help continue the mission of protecting, enriching and giving hope throughout the COVID-19 pandemic.

A special thank you goes out to everyone that made the night possible, including local band, Farrow, and previous hosts Christy Kern from WIVB, Lauren Hall from WGRZ, and 97 Rock.
We Are Thankful For Your Generous Donations!

The following list reflects those who have gifted $250 or more through financial contributions to The Gateway Longview Foundation between July 1, 2019 and June 30, 2020. We are grateful for your support.

- Martin R. Hughson Memorial Fund
- Franc Stecher Trust
- BlueCross BlueShield of Western New York Blue Fund
- Mother Cabrini Health Foundation
- Carol A. Andrews
- Community Foundation for Greater Buffalo
- Charles H. Douglas Charitable Trust
- The Peter & Elizabeth C. Tower Foundation
- Darwin E. & Evelyn E. Ellis Fund
- Buffalo Bills Foundation, Inc.
- The Celia Lipton Farris & Victor W. Farris Foundation
- The Rite Aid Foundation
- Vivian Shafer Trust
- The John R. Oishei Foundation
- Carol Kimble
- EventBrite
- Willis E. Chilson Memorial Fund
- United Way of Buffalo and Erie County
- Raymond J. Riefler Memorial Fund
- Joyce Blauvelt
- KeyBank Foundation
- M&T Charitable Foundation
- Marjorie and John Buyers Foundation Inc.
- Independent Health
- Isth Priority Mortgage
- Erin Bice
- Mattie McConnell
- Upper New York Annual Conference of the UMC
- A Taste of Buffalo, Inc.
- Mike Ervin
- Kautz Financial
- Donald H. McIntire
- Maureen Reilly
- Smith Family Foundation
- Esther Yasinow
- Williamsville Rotary Foundation, Inc.
- Kristina Neuland
- Gateway Longview Future Fund
- Baldwinsville United Methodist Church
- Gary M. Brost
- Anne P. Goodyear
- Thomas Kelly
- Mindy Marranca Esq.
- Personal Touch Food Service Inc.
- Debra Robinson
- SEFCU
- The Robert D. Flickinger Foundation
- Bruce T. Venner
- Waterloo United Methodist Church
- Harry H. Witham Trust
- Anthony Montagna
- Elizabeth P. Anderson
- Macedon Center United Methodist Church
- Charlotte E. Kowalewski Trust
- Stephen DeFranco
- Victor Metivier
- Joan L Thomas
- Harrison T. Byrd Trust
- ADPRO Sports
- Andrews, Bernstein, Maranto & Nicotra, PLLC
- Christine Collins-Schwinger
- Ann T. Davis
- Harper Danesh LLC
- Kiwanis Club of Clarence
- Kevin Pohle
- Prattsburgh United Methodist Women
- David Simmons
- The Ed Block Courage Award Foundation, Inc.
- Dundee United Methodist Church
- Clymer United Methodist Church
- Geneseo United Methodist Women
- Brainardsville United Methodist Church
- PIPC Human Services Users Group

Financial Report 2019 Fiscal Year

Total Foundation support to the Agency restricted and unrestricted: $303k
Administrative cost, below New York State recommended 15%: $2.8m
Behavioral Health, Community-Based, Education and Residential programs: $24m
Grants Received

Mother Cabrini Health Foundation
The Peter and Elizabeth Tower Foundation
The John R. Oishei Foundation
The Rite Aid Foundation
The Ed Block Courage Award Foundation
The Blue Fund (Blue Cross Blue Shield of Western New York)
M&T Bank Charitable Foundation
Wegmans
The Celia Lipton Farris and Victor W. Farris Foundation
Garman Family Foundation
WNY COVID-19 Community Response Fund
KeyBank Foundation
Williamsville Rotary Foundation, Inc.
Buffalo Bills Foundation

We are so thankful for the over 500 donors who have made gifts under $250 and donations of goods or services. Every gift is working to protect, enrich, and give hope to children and families. Thank you for your generosity. We have tried our best to acknowledge contributions appropriately. If you find an unintentional error in the way you, your loved one, or your business is represented, we sincerely apologize. Please contact the Gateway Longview Foundation at 716.783.3100 ext. 3218 so we may correct it. Thank you for your support!

Financial Report 2019 Fiscal Year

We received $305 from AmazonSmile, thank you for adding us as your charity!

We received $10,000 from RiteAid for being a participating charity!

Worth of Services and in-kind goods

$95k

Gifted from faith-based communities and WNY businesses

$75k

Received through legacy gifts and trusts

$630k
Support Gateway Longview
Visit gateway-longview.org/donate

Checks made payable to:
Gateway Longview Foundation
6350 Main Street, Williamsville NY 14221

Northtowns Behavioral Health Clinic
6350 Main Street
Williamsville, NY 14221

Downtown Behavioral Health Clinic
Community Services
Therapeutic Preschool
10 Symphony Circle
Buffalo, NY 14201

Lynde School
Residential & Community Services
Gateway Longview Foundation
6350 Main Street
Williamsville, NY 14221

Center for Youth Development
296 Monroe Street
Buffalo, NY 14212

716.783.3100
gateway-longview.org